

DANIEL BAGNALL



@dan_bagnall

www.danbagnall.com

dan.h.bagnall@gmail.com

837 West Knoll Dr. #205

323.596.1108

West Hollywood, CA

90069

USA

» EMPLOYMENT

AEG Network LIVE

June 2009–present

Los Angeles, CA

Digital Manager

- Developed turnkey solutions for the Michael Jackson Memorial Service, as well as Lollapalooza, All Points West, Coachella, Mile High and Austin City Limits Music Festivals' webcast.
- Generated online content for Hulu, YouTube, MySpace, Activision and Facebook for webcast and OnDemand.
- Manage digital communication strategy and implementation.

AEG LIVE Europe

September-December 2010

London, UK

Online Marketing

- Was in charge of social media marketing for Winter Wonderland. Coordinated with venues and media for Deadmau5 fall tour.

Dan Bagnall Design

Fall 2004 -present

Freelance Web Design

- Provide an affordable alternative to premier web site and brand consulting firms.
- Offer customized solutions to fit the unique needs of my clients: Capitol Vineyards, Network LIVE, Jack Wilson, Inconcert 3D, Sigma Alpha Epsilon, Syracuse University and more.

Hampton Beach Casino Ballroom

Summer 2008

Hampton Beach, NH

- Worked in production, operations, marketing, and box office. Learned Ticketmaster software and customer service skills.

» PROFESSIONAL SKILLS

Adobe:

Photoshop

Illustrator

InDesign

Flash

Dreamweaver

Lightroom

Microsoft:

Word

Excel

PowerPoint

Outlook/Exchange

Integration:

Wordpress CMS

CSS/HTML

PHP/MySQL

Ticketmaster Software

» EDUCATION

Syracuse University | College of Visual and Performing Arts

Syracuse, New York

Major: Bandier Program for the Music and Entertainment Industries

Graduation: May 2011

Degree: Bachelor of Science

*Deans List

» HOBBIES

Photography

Music Recording

Guitar + Piano

Golfing

Skiing

Baseball